

9th Annual

ISCORE

Iowa State Conference on Race and Ethnicity

Friday
March 7
2008

8:00 a.m.
to
5:00 p.m.



Iowa
State
Memorial
Union

IOWA STATE UNIVERSITY

PROGRAM SCHEDULE OVERVIEW

8:00–9:00 a.m.	Registration and Continental Breakfast	West Lobby
9:00–9:50 a.m.	Opening Address	Sun Room
10:00–10:50 a.m.	Concurrent Sessions	
11:00–11:50 a.m.	Concurrent Sessions	
12:00 Noon–1:50 p.m.	Keynote Address	Sun Room
2:10–3:00 p.m.	Concurrent Sessions	
3:10–4:00 p.m.	Concurrent Sessions	
4:00–5:00 p.m.	Closing Reception	Sun Room

This annual ISCORE conference is a result of the university's 1998–99 yearlong university-wide celebration, "The Legacy of George Washington Carver—Inspiring Students to Become Their Best."

Opening Address

9:00-9:50 a.m.

Sun Room



Loreto R. Prieto

Loreto R. Prieto, professor of psychology and director of the U.S. Latino/a Studies Program in the College of Liberal Arts and Sciences, came to Iowa State in August 2007. A member of the National Latino/a Psychological Association and a Fellow of the American Psychological Association in teaching of psychology and counseling psychology, Prieto has been a leader in the multicultural competencies movement. His efforts resulted in the adoption of a stringent set of training standards and professional competencies to ensure that psychologists are trained and able to provide high-quality services to underrepresented populations. A second generation Mexican American from the Quad Cities area, Prieto has published and presented over 100 professional works, many focusing on issues of cultural diversity in psychology. He is author of a chapter on cultural competency in *The Handbook of Chicana and Chicano Psychology* and a contributor on Chicano/a psychology in the journal *The Counseling Psychologist*. He is also co-editor of the upcoming text *Best Practices for Incorporating Culture into the Curriculum*. Prieto has been on the faculties of the University of Akron, Northeastern Ohio Universities College of Medicine, the University of New Hampshire, the University of Oklahoma, and the University of Iowa.

10:00-12:00 noon

Malcolm and Martin: Implications of Their Legacies

Great Hall

The film *Malcolm & Martin*, produced by New Islamic Directions, presents lectures by the highly regarded African American intellectuals and public theologians, Dr. Cornel West and Imam Zaid Shakir. West and Shakir explore the legacies of both Malcolm X and Martin Luther King, Jr., persuasively arguing their relevance for today and the future. The film will be followed by discussion.

Mary R. Sawyer, Professor, Religious Studies

Morning Sessions

10:00-10:50 a.m.

i Got Privilege: What Can i Do?

Room 3534

Many have privilege in one form or another: skin color, sex, religion, ability, and/or sexual orientation. This session will define and discuss examples of privilege drawing from Allan Johnson's work on systems of privilege and how those systems work, specifically white privilege. By understanding advantage and disadvantage built into a system, we can find ways to alter unequal systems toward social justice and equity. Discussion of strategies for disrupting systems and their obstacles will be encouraged.

Tom Vance, Senior, Journalism and Mass Communication

Is What You Know, What You Should Know about Native Americans?

Pioneer Room

What experience do you have with Native American history? How much of this did you learn in school? Better question: how much of this did you learn through mass media and pop culture? This session will discuss the exploitation of Native American culture and the questionable accuracy of information presented as history of the Native American population. Join us as we uncover examples of how we witness this exploitation in the media on a regular basis and what we can do to stop it.

Thomas Harmsen, Sophomore, Marketing

Georgette Jover, Senior, English

Nate Martin, Junior, Health and Human Performance

Vanessa Philogene, Sophomore, Pre-Journalism and Mass Communication

What Kind of Show Is This? African Americans in Modern Media Gallery Room

Have you ever thought about what you see on the silver screen? Is there really more to these projections than meets the eye? This panel will discuss media stereotypes of the African American community that have developed in modern movies and television and how the world of entertainment reflects the image of Black America. Join us for a dialogue that seeks a social perspective as to how television and movies communicate with today's viewers. Video clips from *Undercover Brother*, *Chappelle's Show*, and *Higher Learning*, will be utilized for discussion.

- Amanda Thomas**, Sophomore, Pre-Business
- Caleb Short**, Senior, Elementary Education
- Kira White**, Senior, Apparel, Merchandising, Design, and Production
- Daniel Wise**, Junior, English

Minority Athlete Experiences at a Predominantly White Institution Cardinal Room

Today's student-athletes are faced with a myriad of unique challenges. These may range from maintaining a productive balance between athletic and academic commitments to coping with the high visibility attached to being a student-athlete. This panel discussion will address the challenges minority student-athletes face at a predominantly white institution and aspects of campus and community life for these students. Critique of racial discrimination and unfair treatment in the classroom, on campus, and in the community will be included.

- Tommy Powell**, Assistant Athletics Director for Academic Services
- Carrie Drake**, Academic Coordinator, Athletics Academic Services
- Amber Moyer**, Academic Coordinator, Athletics Academic Services

Self Promotion: How Can Multicultural Students Market Themselves? Room 3512

Frequently, multicultural students are unaware of and uncomfortable with self-promotion when seeking internships or job interviews. As a process, self-promotion is not present in many cultures or incorporated into the values of most groups. Self-marketing does not have to be an onerous process if the marketing is based on who you are. This session will provide participants with tips on how to make self-promotion natural and comfortable in the on-campus recruiting process for internships and jobs (post-graduation).

- Ouedraogo T.A.N. Fabrice**, Sophomore, Finance
- Don Wyatt**, Coordinator, College of Business, Career Services
- Jessica Green**, Senior, Accounting; President, Multicultural Business Network
- Jaleeta Rogers**, Junior, Accounting; Public Relations, Multicultural Business Network
- Satija Varinda**, Sophomore, Accounting

11:00–11:50 a.m.

Are Asian Americans the Model Minority? Pioneer Room

This session will explore the continent of Asia and identify differences between cultures. Discussion will include Asian American history, stereotypes, and why Asian Americans are termed the “model minority.” Group interaction and thoughts about this topic are invited along with testimonials of our experiences.

Nikita Miles, Sophomore, Marketing

Rashawnda Coleman, Junior, Accounting

Lauren Odino, Sophomore, Marketing

Heba Mohamed, Sophomore, Pre-Business

What Does Your Money Come From? The Racialization of Wealth Cardinal Room

This interactive session will explore the intersection of class and race in America and how past racism is perpetuated through wealth. Participants will view a segment from the film *Race: The Power of an Illusion*, examining the housing crunch following WWII and assess how financial opportunities affect generations with a family net worth exercise adapted from David M. Seiter’s lesson plan: “The Growth of the Suburbs—and the Racial Wealth Gap.” Discussion and comparisons of factors affecting net worth and a self-assessment of factors influencing participants’ family wealth will be included.

Gia Mason, Graduate Student, Educational Leadership and Policy Studies

Noreen Siddiqui, Graduate Student, Educational Leadership and Policy Studies

DREAM of a Better Future Gallery Room

For many college students, college was an easy next step for higher education, but for many undocumented students, it is just a dream. Congress has proposed the Development, Relief and Education for Alien Minors (DREAM) Act to provide relief for undocumented immigrants by offering a path to higher education, but as the bill has not passed, the DREAM Act is largely unnoticed by the public. Join us for a discussion of the DREAM Act and the struggle undocumented students face on their journey to a college education with a focus on the legitimacy, legal terms, feasibility, and justification for DREAM.

Peter Choi, Senior, Psychology

Adam Edelman, Sophomore, Journalism and Mass Communication

Keith Mensah, Sophomore, Communication Studies

Maria Smith, Junior, Architecture

Courtney Thomas, Junior, Journalism and Mass Communication

Cultural Miscommunication and Conflict Management Room 3512

This session will help participants understand cultural barriers to communication that may cause messages to become offensive or, even worse, discriminatory. This session recognizes the impact cultural diversity has on communication in the work place, in recruitment, and in retention of employees and students in higher education. Familiarize yourself with some strategies to reduce and prevent culturally mixed messages from becoming discrimination or harassment.

Francesca Galarraga, Assistant Director, Equal Opportunity and Diversity

Jessica Stolee, PHR, Human Resource Specialist, Equal Opportunity and Diversity

Keynote Address

12:00 Noon-1:50 p.m. Sun Room



Billy Mills

Billy Mills was born and raised on the Pine Ridge Indian Reservation in South Dakota. Orphaned by the age of 12 and sent to boarding schools, he graduated high school from Haskell Indian School, became involved in distance running, and earned a scholarship to the University of Kansas. Although he never won a major race in track and field or cross-country, he continued to improve his performances and was named All-American seven times. Following graduation from Kansas, Mills was commissioned an officer in the United States Marine Corps and began training for the Olympics. He made the Olympic team in the marathon and 10,000-meter run, and at the 1964 Olympics Billy Mills shocked the world when he came from behind to win the gold medal in the 10k race. His time of 28 minutes, 24.4 seconds set a world record at the time. He is still the only American to ever win a gold medal in the 10,000 meters.

An accomplished businessman, author, and creator of Running Strong for American Indian Youth, Billy Mills is the national spokesperson for Christian Relief Services and has helped raise over \$500 million for charities worldwide. A recipient of five honorary doctorates and the inspiration for the film *Running Brave*, Billy Mills was chosen as *Sports Illustrated's* Athlete of the Century for the state of South Dakota.

Afternoon Sessions

2:10-3:00 p.m.

Feeling the N-Word Room 3512

Everyone agrees that it is not just a word. But what is it? What does it mean? Does it still hold the power to degrade and discriminate? Who can use it? Who does it define? What does the N-word mean to you? Through interviews, testimonials, and discussion, participants will come to their own conclusions about feeling the N-Word.

Caleb Short, Junior, Elementary Education

Historical Reasoning for Overuse of Alcohol on Indian Reservations Gallery Room

The Native American community in the United States is a diverse collective with a wide variety of languages, customs, and cultures. Regrettably, the rich cultures that built this country have been marginalized and decimated to the brink of oblivion. Only one percent of Americans identify as "Native American," bringing inherent trauma in this evaporation of identity. Of this one percent, most reside on government-created reservations, sovereign entities that are not subject to state or federal laws, where leadership is often weak or limited. A frequent problem addressed on reservations is overuse of alcohol. This session will explore the maligned history of American Indians with colonialism and the current legal structure of reservations that have suffered from alcohol abuse.

Georgette Jover, Senior, English

It's Not Just Black and White Pioneer Room

Black and White... is it as simple as that? Everyday, biracial individuals are forced to select a preference to identify themselves. When most think of mixed race, they picture part white or black without recognizing that many other ethnicities extend beyond this classification. Increasing numbers of biracial students are common in universities today. Their entrance into college is met by a requirement to identify themselves as one race or another by their peers, professors, and university administrators. As biracial students, we have experienced several instances of being encouraged to identify ourselves with a specific ethnicity. We will discuss these circumstances and their ramifications.

Thomas Harmsen, Sophomore, Marketing
Nate Martin, Junior, Health and Human Performance
Laura Odino, Sophomore, Marketing

The Most Segregated Day of the Week Cardinal Room

It has been said that Sunday is the most segregated day of the week. What does this say about the Christian faith? "There is neither Jew nor Greek, there is neither bond nor free, there is neither male nor female: for ye are all one in Christ Jesus," Galatians 3:28. By exploring the phenomenon of racially segregated churches in modern society, this session will encourage discussion of ways to break down these racial barriers. By implementing these strategies within our own spiritual communities, we can hope to pass racial harmony on to future generations.

Kira White, Senior, Apparel Merchandising, Design, and Production

Race, Black America, and Afrocentric Essentialism: An Interrogation Room 3534

This session will provide a critique of Afrocentric essentialist construction of black American struggles, especially in the context of increasing globalization of the black experience. It juxtaposes two conflicting perspectives—a de-racialized, color-blind, and transcendentalist perspective against a combative, ethnocentric essentialist perspective. It analyzes both perspectives in relation to contemporary discourses on developments in Black America and the broader African Diaspora.

Tunde Adeleke, Professor of History, Director, African American Studies

Do You Be You: Conversations about Career Choice, Purpose, and Authentic Excellence in a Performance-Based World Room 3505

This interactive workshop is not just another career presentation but will provide tangible ways to discover how to discern the best career path for you that is in line with your overall purpose and human design. Participants will examine personal issues of authenticity and excellence in spite of societal expectations of what certain types of people are "supposed" to expect of themselves and achieve.

Denice Ross Haynes, Graduate Student, Educational Leadership and Policy Studies

3:10-4:00 p.m.

America's Native Voice in Pen Gallery Room

Many students enter the university setting with a narrow European-American view of literature that limits the contributions of diverse writers in the classroom. Professors in Iowa State courses of literature and creative writing have demonstrated epistemological benefits to including a diverse field of authors in their courses, many of whom are American Indians. How does assigning and reading American Indian works of literature enhance the education at Iowa State? Learn how professors in the Iowa State English department are expanding classroom pedagogy to teach a diverse array of styles and literary perspectives that demonstrate the importance of American Indian literature in teaching creative writing and contemporary literature.

Daniel Wise, Junior, English

In Pursuit of Diversity—Should White Study Be Included? Pioneer Room

In the dialogue of diversity, the white race is often forgotten. The strict dichotomy of “us versus them” and exclusionary practices of diversity studies have created simple-minded interpretations of race issues that create a counterproductive environment for diversity. Although proposals for white studies have arisen as a counterargument to diversity requirements in various educational institutions, there is justification for the inclusion in diversity studies. The presenter will provide validation that white studies strengthen diversity studies and help paint a more accurate picture for students of race and ethnicity as the population shifts away from the white majority.

Peter Choi, Senior, Psychology

Interracial Dating and Marriages: Beyond Race and Society Cardinal Room

This presentation will examine historical and personal perspectives of interracial dating and marriages in the United States. Discussion will include obstacles and perceptions from laws prohibiting interracial dating/marriage banned by the Supreme Court in 1967 and a focus on the experience of interracial dating couples at Iowa State. Also presented will be a case study of interracial marriages that includes movie clips and stories from individuals in interracial marriages and the children of interracial couples.

David Romero, Graduate Student, Interdisciplinary Graduate Studies

Maria Smith, Junior, Architecture

Amanda Thomas, Sophomore, Pre-Business

Community Connectedness: Findings from an SSSP Learning Community Evaluation Room 3505

The Student Support Services Program at Iowa State University designed and implemented a learning community for its first-year students in 2006–2007. An evaluation, using primarily a qualitative research design, investigated the students’ perceptions of their learning community experience and identified possible benefits and potential areas for improvement. Based on interpretations and analysis of focus group and observation data, it appeared that the students’ overall experiences being a part of the SSSP Learning Community supported their transitions to college by providing an environment where connections could be made and a sense of “community togetherness” encouraged students to have more confidence in their academic pursuits. A panel of LC students will discuss their interpretations of these findings during the presentation.

Corey Rumann, Graduate Student, Educational Leadership and Policy Studies

Mike Noreen, Program Advisor, Student Support Services Program

Christian Privilege: Do Jewish Students Feel Marginalized in Public Schools? Room 3512

This presentation will describe a research process that included an on-line questionnaire and in-depth, semi-structured interviews with Jewish students, ages 13 to 25, living in small-town rural Iowa, liberal college towns in Iowa, suburbs of Chicago, and San Diego, California, through the lens of critical research theory and structuration theory. Respondents were queried regarding discrimination and harassment by peers and teachers as well as the climate of the school with respect to religious holiday practices. The presentation will help attendees gain a greater understanding of Jewish customs, rituals, and laws to gain a deeper cultural understanding about people of the Jewish faith in our global society.

Michelle Garland, Graduate Student, Curriculum and Instruction

Closing Ceremony

4:00–5:00 p.m.



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